

Haley Montgomery



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BIO:

I live and work in Starkville, Mississippi. I'm a graphic designer by trade; a painter, drawer, writer, general creative type at heart; and a wife and mother in joy.

JOBS:

GRAPHIC DESIGNER (1993 - Present)

Dux D'Lux Advertising – www.duxdlux.com

My "real job" is with an advertising agency where, for 15 years, I have run the design department and done lots of copy editing and writing for marketing in the form of website and brochure copy, writing for publicity in the form of press releases, and the occasional editorial writing for client purposes A to Z.

TRAINING: B.A. in Graphic Design from Mississippi State University which also included many forays into Architecture, Creative Writing, Writing for Architects and Artists, Composition and the occasional Pillow Polo match (ok, one pillow polo match in which I was put in the penalty box, but didn't know why)

WORK OUTSIDE THE HOME MOM (2005 - Present)

My "really real job" is enjoying three children under 3 1/2 and trying to help them be as cute on the inside as they are on the outside.

TRAINING: On-the-Job

WRITER

I pursue freelance writing opportunities that are not in conflict with my "real job" or my "really real job" because I like seeing, thinking and writing about it. In addition to freelance work, I also write a personal blog that helps me discipline myself more consistently to put my thoughts into words in unique ways--and keeps me sane.

WRITING EXPERIENCE:

ON-LINE MARKETING (through "real job")

<http://www.duxdlux.com> – content development, writing, writing for SEO

<http://www.hydrovaconline.com> – content development and writing

<http://www.deltadirections.org> – contributing writing

<http://www.wewantbooks.com> – content writing and editing

<http://www.starkvillearts.org> – contributing writing

FREELANCE WRITING

<http://www.demandstudios.com>

June 2008 - present

Primary topics = marketing, design, business, technology, and computer software

Secondary topics = parenting, home and garden

<http://www.rootandsprout.com>

March 2009 - present

Writer for monthly online parenting webzine

<http://www.brighthub.com>

March 2009 - present

Writer for Project Management, Entrepreneurship, Desktop Publishing and Web Development channels

PERSONAL BLOG

<http://www.eyejunkie.com>

Part mommy blog, part spiritual quWest, part cultural record, and part sarcastic word-play--it's whatever overflows from taking a closer look at life within and without.